B2B IGNITE
FROM B2B MARKETING

1 July 2026 I London

Sample Attendee List

Company

Accelera

Accenture Song

AccuraCast

Arla Foods

Arqiva

Aruba, HPE

Atos

Avanade

Aveva

Avison Young

Kyndryl

L&T Technology Services

LexisNexis Risk Solutions

Linklaters

Lloyd's Register

Lucanet

Manpower Group

MarketAxess

Mastercard

Moody's

Aviva

Baringa Partners

Barracuda Networks

Bayer

BDP

Beroe

Bidwells

Bird & Bird LLP

Bound

BP

Bright Horizons

Brightmine

BSI

BT

CACI

Capgemini

Morningstar DBRS

MSCI

NOC Innovations

Nokia

P&O Cruises

Palo Alto Networks

Pax8

Paysafe

Pega Systems

Pension Insurance Corporation

PIC

Ping Identity

PwC

Quora

Roc Technologies

RONIN International

Close Brothers Premium Finance

Cloud Direct

Console Connect

Corndel

CRMT Digital

Cummins

Dell

DHL Supply Chain

Dun & Bradstreet

Eastnets

Elysian

EMCOR UK

Ericsson

Euromonitor

Export and Investment Fund of Denmark

S&P Global Market Intelligence

Sabre

Sana Commerce

SAP

Savills

SEFE Energy

Serco

Service Now

Siemens Smart Infrastructure

Socomec

Sophos

Spectro Cloud

Stanford Bridge Partners

Startech

Stibo Systems

FICO

Flintfox

Fluke Reliability

Fujitsu

Gamma

Genesys

Genpact

GoCardless

Grant Thornton UK LLP

Henkel

Hitachi Rail

HPE

IBM UK and Ireland

IET

IFS

Jisc

JLA

Tata Consultancy Services

TGS

The Access Group

The IET

Trend Micro

Twilio

UiPath

University of Kent

VCCP Business

Velo

Veracode

Verisk Maplecroft

Virgin Media O2 Business

Watson-Marlow Fluid Technology Solutions

Wincanton

Wood Mackenzie

Kodak Alaris

Workbooks

Workday

JOB TITLE

ABM & Demand Strategy Expert

ABM and Vertical Marketing Lead

ABM Director EMEA

ABX Manager

AI Technologies Marketing Manager

B2B CMO

B2B Marketing Executive

B2B Marketing Manager

Brand Marketing Manager

Head of AI

Head of B2B Marketing

Head of Brand & Marketing

Head of Brand Strategy

Head of Campaigns

Head of Creative

Head of Customer Operations

Head of Customer Success

Head of Data and AI

Head of Data and Martech

Campaign Marketing Manager

Channel and Strategy Expert

Channel Marketing Consultant

Chief Business Development Officer

Chief Growth Officer

Chief Marketing Officer

Chief Operating Officer

Chief Strategy Officer

Commercial Director

Commercial Marketing Manager

Content Marketing Manager

COO

Head of Digital Marketing

Head of Digital Marketing Operations

Head of EMEA & LATAM Growth Marketing

Head of Enterprise

Head of Events & Growth Solutions

Head of Growth

Head of Marketing

Head of Marketing - Ecomm & Retail

Head of Marketing - Healthcare Logistics

Head of Marketing - International

Head of Marketing - Strategy & Insights

CRO

CTO

Customer Success Manager

Demand Generation Director

Demand Generation Manager UK&I

Digital Marketing and Communications Manager

Digital Marketing Director

Digital Marketing Lead

Digital Marketing Manager

Digital Marketing Operations

Digital Marketing Strategy and Transformation Manager

Head of Marketing Defence & National Security

Head of Marketing Planning, Media and Performance

Head of Marketing Programmes

Head of Marketing, Northern Europe

Head of Product Marketing

Head of Public Sector Marketing

Head of RevOps

Head of Sales & Marketing Operations

Head of Strategy & Planning

Head of UK Marketing

Digital Transformation Manager

Director Digital Marketing

Director of Content Marketing

Director of Demand Generation

Director of Marketing

Director of Production

Director of Strategic Marketing

Director Product Solution Marketing

Director, Account Based Marketing

Director, Campaigns (EMEA)

International Growth Marketing Manager

International Marketing Manager

Manager, Content Marketing

Manager, Global Marketing | Claims UK

Manager, Marketing Programs

Managing Director & Global Head of Marketing

Marketing & Growth Director

Marketing and Communications Manager

Marketing and Operations

Marketing Assistant

Director, Channel Marketing

Director, Demand Generation EMEA

Director, Global Account Based Marketing

Director, UK Marketing

EMEA Digital & Communication Marketing Manager

EMEA Director, Growth Marketing

EVP & Group Chief Marketing Officer

Global Campaigns, Senior Specialist

Global Chief Creative Officer

Marketing Automation Executive

Marketing Campaign Manager

Marketing Communications Director for the Distribution Business Unit

Marketing Director

Marketing Executive

Marketing Manager

Marketing Operations and Program Manager

Marketing Operations Manager

Product Marketing Manager

Revenue Marketing Director

Global Customer Marketing Director

Global Digital Manager

Global Field & ABM Marketing Director

Global GTM Strategy Director

Global Head of Demand Generation & Marketing Operations

Global Head of Digital Marketing

Global Head of External Communications

Global Head of Marketing

Global Head of PR & Communications

Global Marketing Director

RevTech Sales Adoption Lead

Sales Director

Sales Manager

Senior B2B Marketing Manager

Senior Digital Marketing Manager

Senior Director EMEA Marketing

Senior Director Marketing

Senior Director of International Sales

Senior Director Of Sales

Senior Director, Demand Generation, Global Marketing

Global Marketing Manager

Global Performance Marketing Manager

Global Product Marketing Manager

Group Director, Brand & Comms

Group Head of Marketing Operations and Digital

Group Marketing Director

Growth and Marketing Director

Growth Marketing Manager EMEA & APAC

GTM, Sales Enablement and Agency Expert

Head of ABM Programmes, EMEA

Senior Director, EMEA & Latam Marketing

Senior Director, Head of Global Marketing

Senior Vice President Global Marketing

Social Media Manager

Solution & Industry Marketing Director, EMEA

Strategy Director

UK Digital Head of Communications