What's behind that translation quote?

SDL | Language Cloud

When comparing quotes from Language Service Providers or freelancers, it's hard to know how they truly compare. Ask these questions to know what you're really paying for.

1. **Are you getting the right skills to match the task?**
Costs can differ depending on the specialism of the translator, such as legal or marketing, so check you're getting the right skills for the right task.

2. **Are the translators freelancers or in-house?**
Freelancers can be a cost-effective way to get things done, but in-house ownership delivers right-first-time quality and consistency.

3. **Is the translator living in-territory and translating into their mother tongue?**
It's the only way to know for sure that your message will 'shout' locally.

4. **Are they using Translation Memory?**
It's your way to progressively reduce costs by reusing previously translated material. And if it's your intellectual property, you can switch language service providers and transfer it across.

5. **Is it being proofed and reviewed?**
Is your translation going to be checked by a second linguist? The same linguist? Or will it not be reviewed at all? Do they have ISO 9001 processes and standards?

6. **Will you get it in the format you need?**
If not, factor in the cost, time and complications of converting the text for desktop publishing.

7. **Can your provider handle everything, always?**
How many freelancers/in-house translators do they have? Can they support all languages and specialisations? In short, can they grow with your business?

Get an instant quote today, 1,000 in-house, in territory translators working to ISO9001 standards... just a click away
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